

## **PVE OWNER'S CONFERENCE**

**Meet our guest speakers!**

### **Fernando Losada**

Senior Economist, Latin America. Alliance Bernstein

Fernando J. Losada joined AllianceBernstein in 2013 as a Senior Vice President and Senior Economist responsible for economic analysis of emerging markets, focusing on Latin America. From 2007 to 2013, he was senior economist for Deutsche Bank, where he was responsible for economic and political analysis of Latin American sovereign credits, with special emphasis on Mexico and the Andean countries. From 2000 to 2007, Losada was senior Latin American economist at ABN AMRO, and he held a similar position at ING Barings from 1997 to 2000. Prior to that, he was an economist in the Washington, DC, office of the World Bank's chief economist for Latin America. He also taught undergraduate- and graduate-level courses in the US and Latin America. Losada holds a BA in economics from the University of Buenos Aires and a PhD in economics from the University of California, Los Angeles.

### **Elin McCoy**

Journalist & Author, Bloomberg

Elin McCoy is an award-winning journalist and author, focusing on the world of wine. She is a wine and spirits columnist for Bloomberg News, where she writes a bimonthly column for their global news wire as well as a monthly column for Bloomberg Markets, and a columnist at Zesterdaily.com. McCoy's most recent book is *The Emperor of Wine: The Rise of Robert M. Parker, Jr. and the Reign of American Taste*, which garnered international praise and has appeared in five foreign editions. She is also the co-author of *Thinking About Wine*, as well as several children's books, a parenting book, and a travel guide.

### **Joe Roberts**

Wine Blogger, Playboy Wine Columnist

Joe Roberts is the founder of 1WineDude.com, one of the most influential and popular wine blogs in the U.S., and the first website specifically targeted at Intermediate wine lovers. In 2012, Joe was named the 14th most influential person in the U.S. wine business in IntoWine.com's list of the 100 Most Influential People in the U.S. Wine Industry. Joe has contributed to and/or been quoted in the L.A. Times, New York Times, CNBC.com, The Washington Post, Mutineer Magazine, Publix Grape Magazine, Palate Press, Mint.com, Wines.com, Table Matters, and Nomad Editions' Uncorked. Joe has been a judge in wine competitions (such as the Critics Challenge International, the Lake County Wine Awards, California State Fair Commercial Wine Competition, and the Argentina Wine Awards), wine writing competitions, and award programs (such as the Georges Duboeuf Wine Book of the Year Award), and authors the freelance wine column Wined Down for Playboy.com.

### **Michael Schachner**

Spanish and South American Editor

Reviews wines from Argentina, Chile and Spain

Michael Schachner is a New York-based journalist specializing in wine, food and travel. His articles appear regularly in *Wine Enthusiast*, for which he is a contributing editor and a member of the magazine's tasting panel. In addition, he is a wine consultant and professional speaker. His areas of wine expertise include Spain and South America.

**Nora Favelukes**

Nora is the President of QW Wine Experts, a consulting firm she launched in 1995, which is dedicated to the nationwide public relations, marketing and sales of imported fine wines. In addition to representing clients such as Wines of Argentina, Wines from Brazil and Carolina Wine Brands, she serves as a consultant to a number of foreign producers and to import companies in the United States.

Nora entered the wine trade in her native Argentina in 1984. Her early professional credits include the post of Export Director at Bodegas Navarro Correas in Buenos Aires, East Coast Sales Manager for Vinos Argentinos, National Sales Manager for Billington Distributors in the United States, where she was responsible for the introduction of Bodegas Catena, and Director of Fine Wines for Palm Bay Imports.

Nora holds the Advanced Certificate on Wine Studies issued by the Wine & Spirit Education Trust, London, England. In 2006, she received the "Outstanding Industry Professional Award" by New York City College of Technology and in 2007 she was inducted as a member of the NY Chapter for Les Dames d' Escoffier.

Nora resides in New York City and travels extensively for business in the United States, South America and Europe. In her valued spare time, she enjoys the practice of Oriental Medicine and other healing arts.