

TIME INC.



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MENDOZA, ARGENTINA

Dive into Winemaking 101

UNFURLING EAST FROM THE FOOTHILLS of the central Andes, the Mendoza region is often called the next Napa Valley. It's a magnet for wanna be oenologists, only here, the purple black grape Malbec is king. Now a cooperative in the Uco Valley, the Vines of Mendoza invites DIYers to try barrel tasting and blending wines to create their own varietal in hands on workshops. They'll even sell you some acreage to grow grapes, taking care of as many or as few details as you'd like, for your own label.